



**PSG PACKAGE  
PRICELIST  
FOR CRM SOLUTIONS**

**BY QUICKDESK PTE. LTD.**

# PSG Application Process



## Items required:

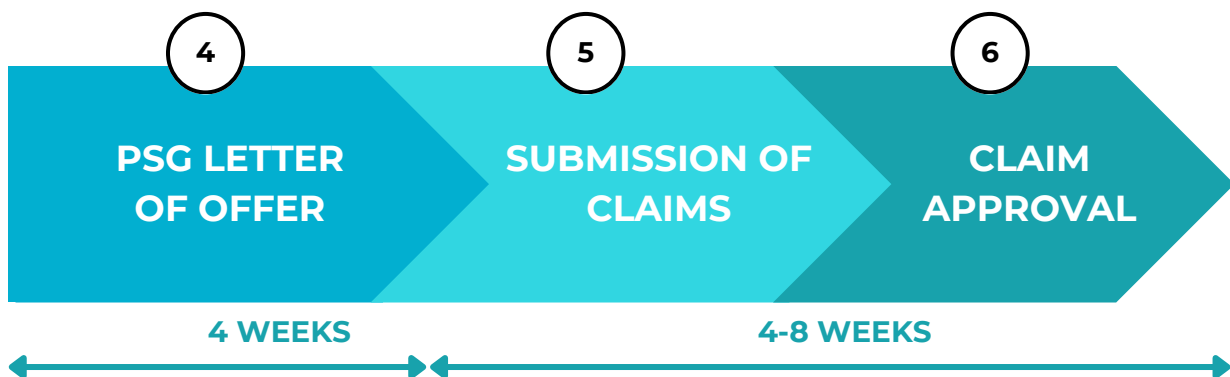
- CORP Pass ID & Password
- Arrange Process Consultation

## Consultation

- Current Sales Process Mapping
- Ideal Sales Process Design

## Implementation

- Issue QuickDesk ActiveCampaign Accounts
- Integrate the Systems for Automation



## Approval

- Login to PSG Online Portal
- Accept the Letter of Offer
- Inform Vendor

## Client Prepare:

- Bank Statement

## Claim Submission

- Login to PSG online portal to submit your claims

## Vendor Prepare:

- Training Sheet
- Invoice
- Receipt
- Cheque images
- 1 Month Usage Report

## Claim Approval

- Inform Vendor once claim is approved
- Reimbursement within 4 - 8 weeks

# Pricing Summary Table

Details		2024 New Packages Pricing (SGD)	Qualifying Cost (SGD)	Grant Amount (50% of Qualifying Cost) (SGD)	Amount Payable by Client, before GST (SGD)	GST Amount (9%) (SGD)	Amount Payable by Client, with GST (SGD)
<b>Package 1</b>	1,000 Contacts, 3 Users	\$2,253.41	\$2,113.41	\$1,056.71	\$1,196.71	\$202.81	\$1,399.51
<b>Package 2</b>	2,500 contacts, 3 Users	\$4,889.30	\$3,700.00	\$1,850.00	\$3,039.30	\$440.04	\$3,479.34
<b>Package 3</b>	5,000 contacts, 3 Users	\$8,073.91	\$4,300.00	\$2,150.00	\$5,923.91	\$726.65	\$6,650.56
<b>Package 4</b>	10,000 contacts, 3 Users	\$10,475.19	\$4,700.00	\$2,350.00	\$8,125.19	\$942.77	\$9,067.96
<b>Package 5</b>	25,000 contacts, 3 Users	\$14,614.74	\$8,200.00	\$4,100.00	\$10,514.74	\$1,315.33	\$11,830.07

<b>Company</b>	QuickDesk Pte Ltd
<b>Digital Solution Name &amp; Version Number</b>	QuickDesk Marketing Plus Starter
<b>Appointment Period</b>	09 March 2023 to 08 March 2024
<b>Extended Appointment Period</b>	09 March 2024 to 08 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
CRM Licence - Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 1,000 contacts					
Subscription for up to 3 users					
Modules:					
- Cloud-based					
- Available on Mobile and Web					
- Contacts Management with Leads Scoring	\$ 1,413.41	per Account	1.00	\$ 1,413.41	\$
- Leads and Opportunity Management					
- Sales Pipeline Management					
- Sales Automation					
- Email Integration					
- Marketing Campaigns Management					
- Marketing Automation					
- Landing Pages					
- Email Marketing					
- Dashboard and Reports					
2) Hardware					
Not Applicable					
3) Professional Services					
System setup and configuration inclusive of (2 hours):					
- Onboarding of QuickDesk Marketing	\$ 120.00	manhours	2.00	\$ 240.00	\$
- Account setup for Admin & Users					
- Group (Users) permissions setup					
- Address setup					
Scoping and Documentation (1 hour)	\$ 120.00	manhours	1.00	\$ 120.00	\$
4) Training					
Training for:					
- Contacts - How to import contacts, setup data fields, lists, tagging?					
- Website - How to setup Forms?					
- Automations - How to build Marketing Automation?	\$ 120.00	manhours	4.00	\$ 480.00	\$
- Campaigns - How to use Marketing Campaign Platform?					
- Deals - How to build Pipeline?					
- Reports - How to review the performance dashboard?					
5) Others					
Not Applicable					
<b>Total</b>				\$ 2,253.41	\$ 2,113.41

Grant (50% of QC)	\$ -1056.71
Net cost to client (before GST)	\$ 1196.71
GST	\$ 202.81
Net cost to client (with GST)	\$ 1399.51

1 A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

2 As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant

<b>Company</b>	QuickDesk Pte Ltd
<b>Digital Solution Name &amp; Version Number</b>	QuickDesk Marketing - Plus Basic
<b>Appointment Period</b>	09 March 2023 to 08 March 2024
<b>Extended Appointment Period</b>	09 March 2024 to 08 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software					
CRM Licence - Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 2,500 contacts					
Subscription for up to 3 users					
Modules:					
- Cloud-based					
- Available on Mobile and Web					
- Contacts Management with Leads Scoring					
- Leads and Opportunity Management					
- Sales Pipeline Management					
- Sales Automation					
- Email Integration					
- Marketing Campaigns Management					
- Marketing Automation					
- Landing Pages					
- Email Marketing					
- Dashboard and Reports					
	\$ 2,249.30	per Account	1.00	\$ 2,249.30	\$
2) Hardware					
Not Applicable					
3) Professional Services					
Database Management Structure and Database Migration (7 hour):					
- Contacts: Data fields setup					
- Contacts: Data clean up					
- Contacts: Data segmentation					
- Contacts: Lists setup					
- Contacts: Tags setup					
- Contacts: Data import					
	\$ 120.00	manhours	7.00	\$ 840.00	\$
Creation of one of the following Automations (7 hours):					
1. Automation from Inbound Leads					
2. Automation for leads nurturing					
3. Automation for marketing campaign					
4. Automation to set more appointments					
	\$ 120.00	manhours	7.00	\$ 840.00	\$
System setup and configuration inclusive of (2 hours):					
- Onboarding of QuickDesk Marketing					
- Account setup for Admin & Users					
- Group (Users) permissions setup					
- Address setup					
	\$ 120.00	manhours	2.00	\$ 240.00	
Scoping and Documentation (2 hours)					
	\$ 120.00	manhours	2.00	\$ 240.00	
4) Training					
Training for:					
- Contacts - How to import contacts, setup data fields, lists, tagging?					
- Website - How to setup Forms?					
- Automations - How to build Marketing Automation?					
- Campaigns - How to use Marketing Campaign Platform?					
- Deals - How to build Pipeline?					
- Reports - How to review the performance dashboard?					
	\$ 120.00	manhours	4.00	\$ 480.00	\$
5) Others					
Not Applicable					
<b>Total</b>				<b>\$ 4,889.30</b>	<b>\$ 3700.00</b>

Grant (50% of QC)	\$ -1850.00
Net cost to client (before GST)	\$ 3039.30
GST	\$ 440.04
Net cost to client (with GST)	\$ 3479.34

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<b>Company</b>	QuickDesk Pte Ltd
<b>Digital Solution Name &amp; Version Number1</b>	QuickDesk Marketing Plus Starter
<b>Appointment Period</b>	09 March 2023 to 08 March 2024
<b>Extended Appointment Period2</b>	09 March 2024 to 08 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software					
CRM Licence - Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 5,000 contacts					
Subscription for up to 3 users					
Modules:					
- Cloud-based					
- Available on Mobile and Web					
- Contacts Management with Leads Scoring					
- Leads and Opportunity Management					
- Sales Pipeline Management					
- Sales Automation					
- Email Integration					
- Marketing Campaigns Management					
- Marketing Automation					
- Landing Pages					
- Email Marketing					
- Dashboard and Reports					
	\$ 3,753.91	per Account	1.00	\$ 3,753.91	\$
2) Hardware					
Not Applicable					
3) Professional Services					
Database Management Structure and Database Migration (7 hour):					
- Contacts: Data fields setup					
- Contacts: Data clean up					
- Contacts: Data segmentation					
- Contacts: Lists setup					
- Contacts: Tags setup					
- Contacts: Data import					
	\$ 120.00	manhours	7.00	\$ 840.00	\$
Creation of three Automations from the list (20 hours):					
1. Automation from Inbound Leads					
2. Automation for leads nurturing					
3. Automation for marketing campaign					
4. Automation to set more appointments					
	\$ 120.00	manhours	20.00	\$ 2,400.00	\$
System setup and configuration inclusive of (2 hours):					
- Onboarding of QuickDesk Marketing					
- Account setup for Admin & Users					
- Group (Users) permissions setup					
- Address setup					
	\$ 120.00	manhours	2.00	\$ 240.00	
Scoping and Documentation (3 hours)					
	\$ 120.00	manhours	3.00	\$ 360.00	
4) Training					
Training for:					
- Contacts - How to import contacts, setup data fields, lists, tagging?					
- Website - How to setup Forms?					
- Automations - How to build Marketing Automation?					
- Campaigns - How to use Marketing Campaign Platform?					
- Deals - How to build Pipeline?					
- Reports - How to review the performance dashboard?					
	\$ 120.00	manhours	4.00	\$ 480.00	\$
5) Others					
Not Applicable					
<b>Total</b>				\$ 8,073.91	\$ 4300.00

Grant (50% of QC)	\$ -2150.00
Net cost to client (before GST)	\$ 5923.91
GST	\$ 726.65
Net cost to client (with GST)	\$ 6650.56

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<b>Appointment Period</b>	09 March 2023 to 08 March 2024
<b>Extended Appointment Period2</b>	09 March 2024 to 08 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
CRM Licence - Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 10,000 contacts					
Subscription for up to 3 users					
Modules:					
- Cloud-based					
- Available on Mobile and Web					
- Contacts Management with Leads Scoring					
- Leads and Opportunity Management					
- Sales Pipeline Management					
- Sales Automation					
- Email Integration					
- Marketing Campaigns Management					
- Marketing Automation					
- Landing Pages					
- Email Marketing					
- Dashboard and Reports					
	\$ 6,155.19	per Account	1.00	\$ 6,155.19	\$
2) Hardware					
Not Applicable					
3) Professional Services					
Database Management Structure and Database Migration (7 hour):					
- Contacts: Data fields setup					
- Contacts: Data clean up					
- Contacts: Data segmentation					
- Contacts: Lists setup					
- Contacts: Tags setup					
- Contacts: Data import					
Creation of two Automations from the list (14 hours)					
1. Automation from Inbound Leads					
2. Automation for leads nurturing					
3. Automation for marketing campaign					
4. Automation to set more appointments					
	\$ 120.00	manhours	7.00	\$ 840.00	\$
	\$ 120.00	manhours	14.00	\$ 1,680.00	\$
System setup and configuration inclusive of (1 hour):					
- Account setup for Admin & Users					
- Group (Users) permissions setup					
- Address setup					
	\$ 120.00	manhours	1.00	\$ 120.00	
Scoping and Documentation (3 hours)					
	\$ 120.00	manhours	3.00	\$ 360.00	
4) Training					
Training for:					
Contacts - How to import contacts, setup data fields, lists, tagging?					
Website - How to setup Forms?					
Automations - How to build Marketing Automation?					
Campaigns - How to use Marketing Campaign Platform?					
Deals - How to build Pipeline?					
Reports - How to review the performance dashboard?					
Native integration - How to map the integration, data flow and automate the incoming data?					
	\$ 120.00	manhours	11.00	\$ 1,320.00	\$
5) Others					
Not Applicable					
<b>Total</b>				\$ 10,475.19	\$ 4700.00
				Grant (50% of QC)	\$ -2350.00
				Net cost to client (before GST)	\$ 8125.19
				GST	\$ 942.77
				Net cost to client (with GST)	\$ 9067.96

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**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software					
CRM Licence - Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 25,000 contacts					
Subscription for up to 3 users					
Modules:					
- Cloud-based					
- Available on Mobile and Web					
- Contacts Management with Leads Scoring					
- Leads and Opportunity Management					
- Sales Pipeline Management					
- Sales Automation					
- Email Integration					
- Marketing Campaigns Management					
- Marketing Automation					
- Landing Pages					
- Email Marketing					
- Dashboard and Reports					
	\$ 9,574.74	per Account	1.00	\$ 9,574.74	\$
2) Hardware					
Not Applicable					
3) Professional Services					
Database Management Structure and Database Migration (7 hour):					
- Contacts: Data fields setup					
- Contacts: Data clean up					
- Contacts: Data segmentation					
- Contacts: Lists setup					
- Contacts: Tags setup					
- Contacts: Data import					
Creation of three Automations from the list (20 hours)					
1. Automation from Inbound Leads					
2. Automation for leads nurturing					
3. Automation for marketing campaign					
4. Automation to set more appointments					
	\$ 120.00	manhours	7.00	\$ 840.00	\$
	\$ 120.00	manhours	20.00	\$ 2,400.00	\$
System setup and configuration inclusive of (1 hour):					
- Account setup for Admin & Users					
- Group (Users) permissions setup					
- Address setup					
	\$ 120.00	manhours	1.00	\$ 120.00	
Scoping and Documentation (3 hours)	\$ 120.00	manhours	3.00	\$ 360.00	
4) Training					
Training for:					
Contacts - How to import contacts, setup data fields, lists, tagging?					
Website - How to setup Forms?					
Automations - How to build Marketing Automation?					
Campaigns - How to use Marketing Campaign Platform?					
Deals - How to build Pipeline?					
Reports - How to review the performance dashboard?					
Native integration - How to map the integration, data flow and automate the incoming data?					
	\$ 120.00	manhours	11.00	\$ 1,320.00	\$
5) Others					
Not Applicable					

<b>Total</b>	\$ 14,614.74	\$ 8200.00
Grant (50% of QC)	\$ -4,100.00	
Net cost to client (before GST)	\$ 10,514.74	
GST	\$ 1,315.33	
Net cost to client (with GST)	\$ 11,830.07	

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